

2021  
JANUARY – JUNE  
**SPECIALS**

PROMO CODE: PENTEL0621



Discover the best

**Pentel**

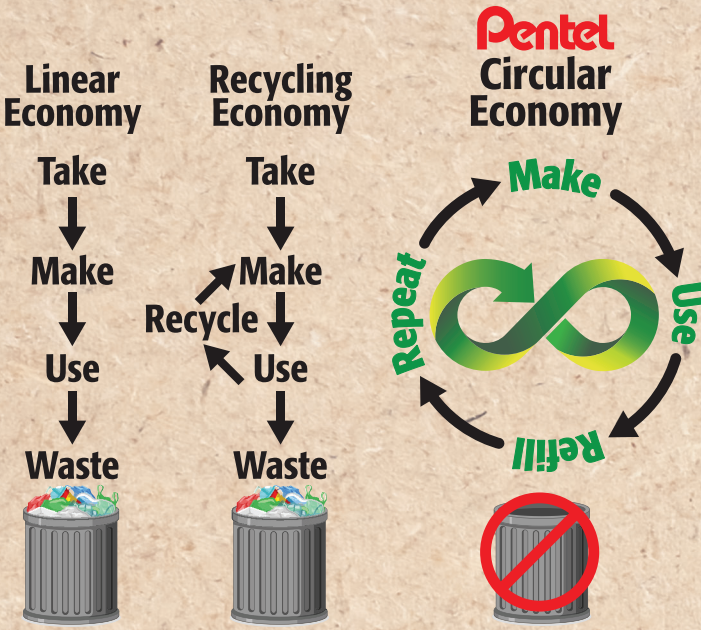
PPAI: 113818 • UPIC: PENTEL • ASI: 77240 • SAGE: 56440 • DC: 100346

# RECYCLOGY

REFILL • REUSE • RECYCLE

## Choose Wisely!

Pick Products that Carry Your Brand Name into the Future



Commit to the restoration of our environment. Choose to put your brand on Pentel.

Pentel is committed to contributing to the healing of our planet. We imprint your brand on quality writing instruments that are refillable and re-usable. Making your name not only visible and long-lasting, but ensures that it doesn't end up in landfills.



Our parent company, Pentel of America has proudly partnered with the Arbor Day Foundation to establish a corporate goal to plant 40,000 trees by 2021. Every purchase of Pentel products will help us contribute to this worthy organization and help keep the planet greener and cleaner for future generations.



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

**LOWER THAN EQP**  
**\$1.19** (C)  
 MOQ: 300 EACH

## EnerGel-X® Fashion, Medium Line Gel Pen

Minimum order 300 each per ad copy

High performance ink technology combines the best qualities of liquid and gel ink for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it - no smears, no smudges, no globs. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one color imprint only
- Imprint area: 1-1/2" x 5/8"
- 0.7mm tip writes medium lines
- Production time: 3 working days from approved order by Pentel
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- Barrel indicates ink color. Black ink change out add 40¢ (Z) per pen and 3 additional production days.
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



**BL107FC-CI**  
BLUE INK

**BL107FC-CI**  
BLUE INK



**BL107FD-DI**  
GREEN INK



**BL107FF-FI**  
ORANGE INK



**BL107FP-PI**  
PINK INK



**BL107FS-SI**  
SKY BLUE INK



**BL107FV-VI**  
PURPLE INK



\* Excluding consumable content and refills

LOWER THAN EQP  
**\$1.19**  
 (C)  
 MOQ: 300 EACH



✓ Quick-Drying    ✓ No Smears    ✓ No Globs

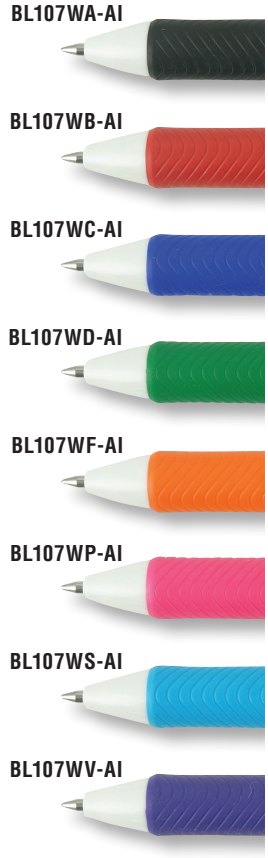
## Retractable White Series Medium Line Gel Pen

Minimum order 300 each per ad copy  
 High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid and gel inks dries so fast even left handers love it! Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge, one-color only SAVE \$32.00 (G)
- Price includes a one-color imprint
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BL107WS-AI



BL107WA-AI

BL107WB-AI

BL107WC-AI

BL107WD-AI

BL107WF-AI

BL107WP-AI

BL107WS-AI

BL107WV-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

**LOWER THAN EQP**  
**\$1.19** (C)  
 MOQ: 300 EACH

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid gel ink dries so fast even left-handers love it!

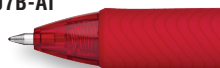
- Type of imprint: Screen Process
- No screen charge, one-color only  
SAVE \$32.00 (G)
- Price includes a one-color imprint
- All models available with black writing ink.  
\*\* Blue barrel is also available with blue writing ink (BL107-CI)
- Maximum comfort and control with the latex-free grip
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Recommended imprint colors: White, Silver, Gold, Copper
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



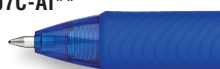
BL107-AI



BL107B-AI



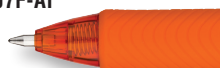
BL107C-AI\*\*



BL107D-AI



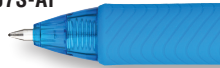
BL107F-AI



BL107P-AI



BL107S-AI



BL107V-AI



BL107-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP  
**\$279**  
 (C)  
 MOQ: 300 EACH



- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

***A pearly white finish that will make your logo stand out!***

Pentel EnerGel® Pearl retractable liquid gel pen offers high-performance ink technology. Combines the best qualities of liquid and gel inks for a super-smooth writing experience! EnerGel® ink dries so fast even left-handed writers love it! New white pearl tone barrel provides excellent two-color imprinting for a professional look.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BL77PW-CI  
 BLUE INK

BL77PW-AI  
 BLACK INK



\*Excluding consumable content and refills.

# ENERGEL<sup>®</sup> RTX

- ✓ Quick-Drying
- ✓ No Smears
- ✓ No Globs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

EnerGel<sup>®</sup> RTX liquid gel ink dries so fast even left-handed writers love it! Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Silver tone barrel for multi-color imprinting
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink. \*\*Blue trim pen also available with blue writing ink (BL77N-CI)
- Refillable with Pentel<sup>®</sup> LR7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621

LOWER THAN EQP  
**\$279** (C)  
MOQ: 300 EACH



BL77NV-AI

BL77N-AI

BL77NC-AI\*\*

BL77NB-AI

BL77ND-AI

**BELOW COLOR  
WHILE SUPPLIES LAST**

BL77NV-AI



\*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP  
**\$1.99**  
 (C)  
 MOQ: 300 EACH

**ENERGEL<sup>®</sup> ICE<sup>™</sup>**

✓ Quick-Drying    ✓ No Smears    ✓ No Globs

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

A cool and clear way to advertise your brand on our bestselling EnerGel<sup>®</sup> pen. Crystal clear barrels display tinted cartridges that indicate ink color. High-performance ink technology combines the best qualities of liquid and gel for a super-smooth writing experience. Liquid gel ink dries so fast even left-handers love it! Sleek and stylish barrel design with metal accents for a professional look. Latex-free grip provides comfort and control. Refillable with any Pentel EnerGel<sup>®</sup> refill.

- Type of imprint: Screen Process
- No screen charge on first color.  
SAVE \$32.00 (G)
- Price includes a one-color imprint  
Recommended imprint color: White
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 1/2"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel<sup>®</sup> LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL0621



**BL77TL-AI**  
BLACK INK

**BL77TL-CI**  
BLUE INK



Optional Gift Box  
Item# X3079 - 70¢ (G)



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



# ENERGEL<sup>®</sup> RTN

- ✓ Quick-Drying   ✓ No Smears   ✓ No Globbs

LOWER THAN EQP  
**\$1.99** (C)  
MOQ: 300 EACH

## EnerGel<sup>®</sup> RTN Retractable, Needle Tip, Medium Line Gel Pen

Minimum order 300 each per ad copy

EnerGel<sup>®</sup> RTN liquid gel ink dries so fast even left-handed writers love it - no smears, no smudges, no globbs. Sleek and stylish barrel design with stainless steel accents for a professional look. Maximum comfort and control with the latex-free grip.

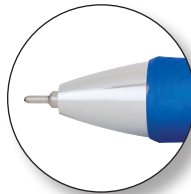
- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one color imprint
- Two color maximum. 2nd color running charge 15¢ (G) each pen and an additional screen charge will apply
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- Recommended imprint colors: White, Silver, Gold, Copper
- All models available with black writing ink.
- Blue barrel is also available with blue writing ink (BLN77-CI)
- Refillable with Pentel<sup>®</sup> LRN7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BLN77C-AI  
BLACK INK



BLN77-AI  
BLACK INK



\*Excluding consumable content and refills.

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP  
**\$289** (C)  
 MOQ: 300 EACH

**ENERGEL<sup>®</sup> PRO**  
 PERMANENT GEL PEN

## Retractable Medium Line Gel Pen

Minimum order 300 each per ad copy

The first true quick-drying, super-smooth permanent gel ink in an elegant ebony-black barrel clients (or all) would envy! Triple the protection: Archival, Fade-proof, Water-proof. Comfort latex-free grip. Trim color denotes writing ink color.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-1/2" x 11/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel<sup>®</sup> LRP7 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BLP77-AI  
 BLACK INK

BLP77-CI  
 BLUE INK



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# Wow! Gel™

**EQP PRICING**  
**98¢** (C)  
MOQ: 500 EACH

## Wow! Gel™ Value Priced, Retractable Gel Ink Pen

Minimum order 500 each

The Wow! Gel™ ink pen is a value priced addition to the Wow™ family. Ergonomic barrel design and latex-free Comfort Zone™ grip for writing comfort and control. Click pen top to advance tip; click side button to retract.

- Digital imprint only
- Price includes a one color imprint maximum. Recommended imprint color: White, metallic inks not available
- Medium line
- Side button retracts tip
- Triangular ergonomic barrel
- Soft, latex-free grip
- Acid free permanent ink
- Imprint area: 2" x 0.3"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones) see back cover for details and fees
- **IMPRINTED IN U.S.A.**
- Must note promo code on P.O.: PENTEL0621



K437-AI

K437-CI



SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

**LOWER THAN EQP**  
**73¢** (C)  
 MOQ: 500 EACH

**R.S.V.P.**® *razzle dazzle*

*Writes for almost a mile!*

**Medium Line Ballpoint Pen**  
**Colored barrels with black accents**

Minimum order 500 each per ad copy  
 Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color  
 SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 2" x 3/4"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BK91NCR-AI

BK91RDNA-AI



BK91CRB-AI



BK91NCR-AI



BK91RDND-AI



BK91RDNF-AI



BK91RDNP-AI



BK91RDNC-AI



BK91CRV-AI



# R.S.V.P.®

*Writes for almost a mile!*

LOWER THAN EQP  
**73¢** (C)  
MOQ: 500 EACH

## Medium Line Ballpoint Pen

Minimum order 500 each per ad copy

Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- 5,000 ft. write out = longer advertising
- Large imprint area for greater impact
- Recommended imprint colors: White, Silver, Gold, Copper
- All models available with black writing ink
- Imprint area: 2" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621

\*\*BK91N-CI blue trim with blue writing ink - not shown



BK91N-AI

BK91N-AI

BK91NB-AI

BK91NC-AI\*\*

BK91ND-AI

BK91NP-AI

BK91NS-AI

BK91NV-AI



LOWER THAN EQP  
**89¢** (C)  
 MOQ: 300 EACH

## Retractable White Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy  
 Our best-selling ballpoint pen in a retractable version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color.  
 SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621

**R.S.V.P.® RT**

*Writes for almost a mile!*



BK93WF-AI

BK93WA1-AI



BK93WB-AI



BK93WC-AI



BK93WD-AI



BK93WF-AI



BK93WP-AI



BK93WS-AI



BK93WV-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# R.S.V.P.<sup>®</sup>RT

*Writes for almost a mile!*

## Retractable Translucent Series Medium Line Ballpoint Pen

Minimum order 300 each per ad copy

Our best-selling ballpoint pen in a retractable version. Sturdy, well-balanced barrel makes this a favorite pen. No matter what size hand you have, the long barrel makes this pen exceptionally easy to use. Durable stainless steel tip delivers a consistent line without skipping. Escape writing fatigue with the latex-free Comfort Zone™ grip.

- Type of imprint: Screen Process
- No screen charge on first color. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BK93TD-AI

LOWER THAN EQP  
**89¢** (C)  
MOQ: 300 EACH

BK93TA-AI



BK93TB-AI



BK93TC-AI



BK93TD-AI



BK93TF-AI



BK93TP-AI



BK93TS-AI



BK93TV-AI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

LOWER THAN EQP

**89¢** (C)

MOQ: 300 EACH

## Medium Line Retractable Ballpoint Pens

Minimum order 300 each per ad copy

Available for your safety programs that can be used in all industries. The exclusive Comfort Zone™ latex-free grip is designed to reduce writing fatigue. The durable stainless steel tip delivers a consistent line without skipping.

- Type of imprint: Screen Process
- No screen charge on first color.  
SAVE \$32.00 (G)
- Price includes a one-color imprint
- Two-color maximum; add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- Imprint area: 1-3/4" x 5/8"
- 5,000 ft. write out = longer advertising
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink
- Refillable with Pentel® BKL10 refill
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621

# R.S.V.P.® RT SAFETY Colors

*Writes for almost a mile!*



BK93HDG-AI

BK93HDF-AI



\* Excluding consumable content and refills - BK93 ONLY

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



**LOWER THAN EQP**  
**BK91HDA-AI**  
**73¢** (C)  
 MOQ: 300 EACH

**R.S.V.P.® SAFETY Colors**  
*Writes for almost a mile!*

**LOWER THAN EQP**  
**BK93HDA-AI**  
**89¢** (C)  
 MOQ: 300 EACH

**Medium Line Capped & Retractable Ballpoint Pens**

Minimum order 300 each

Black barrel RSVP pens are now available in a capped pen or retractable! Both models are refillable and writes 5,000 feet which means longer impressions! New Metallic imprint inks on these solid black barrels makes your message pop, no matter what field of business you're in. BK91HD offers a hole in cap area for lanyard or key ring. Be bold be different be sure to stand out!

- Type of imprint: Screen Process
- Price includes a one-color imprint
- No screen charge on first color. SAVE \$32.00 (G)
- Two-color maximum: add additional screen: \$32.00 (G) and running charge: 15¢ (G) per each pen
- 7 Metallic colors: Silver, Gold, Copper, Wedgwood Blue (light blue), Mint Green, Rose, Lavender
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees
- Black Writing ink
- Refillable with Pentel BKL10-A refill
- IMPRINTED IN USA
- Must note promo code on P.O.: PENTEL0621



**BK91HDA-AI**  
 CAPPED PEN

**BK93HDA-AI**  
 RETRACTABLE PEN



OPTIONAL LANYARD WITH BREAK AWAY SAFETY BEAD - BK91HD ONLY  
 Item# X0009 - 45¢ (G)



\* Excluding consumable content and refills - BK93 ONLY

**LOWER THAN EQP**  
**69¢** (C)  
 MOQ: 144 EACH

**R.S.V.P.® Mini**

**Medium Line Ballpoint Pen  
 Clip It, Hang It, Wear It!**

Minimum order 144 each per ad copy  
 Back by popular demand! The R.S.V.P. Mini proves that great things come in small packages. Never lose your pen again – hole in cap lets you attach to a lanyard, backpack, zipper ring or anywhere else. Also great for small notebooks, pockets and purses.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint
- Imprint area: 1" x 3/4"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- All models available with black writing ink. Color writing inks available in matching barrel upon request only
- Recommended imprint colors: White, Silver, Gold, Copper
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



BK91MNA-AI

BK91MNA-AI



BK91MNB-AI



BK91MNC-AI



BK91MND-AI



BK91MNF-AI



BK91MNP-AI



BK91MNS-AI



BK91MNV-AI



\*Optional Key Ring  
 20¢ (G) Item# X0013



\*\*Optional Lanyard with  
 Break Away Safety Bead  
 45¢ (G) Item# X0009



# GLIDEWRITE™

**EQP PRICING**  
**\$1.49** (C)  
MOQ: 500 EACH

## Medium Line Super-Low Viscosity Ballpoint Pen

Minimum order 500 each per ad copy  
Advanced breakthrough formula—  
TechniFLO™, is a super-low-viscosity ink that ensures rich ink flow for smooth, easy writing. Show off your logo with the well-balanced white barrel that is both unique and stylish. Writes clean lines without skipping or smudging. Latex-free contoured grips ensure remarkable comfort and control; grip colors match each pen's writing ink.

- Type of imprint: Screen Process
- No screen charge, one-color only  
SAVE \$32.00 (G)
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Trim color indicates ink color
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.:  
PENTEL0621



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION



BALLPOINT PENS

LOWER THAN EQP  
**72¢** (C)  
 MOQ: 300 EACH

# PRIME™

## 0.7mm Mechanical Pencil

Minimum order 300 each per ad copy  
 Best valued and economically priced mechanical pencil in the Pentel line. Did you know every year over 80,000 trees are cut down just to make traditional wood pencils! SAVE A TREE start with a refillable PRIME! Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



AX7WI

AX7AI



AX7BI



AX7CI



AX7DI



AX7GI



AX7WI



**0.7**  
 mm  
 Med

HB Lead  
 SAME AS  
**#2**  
 PENCIL

# CHAMP®

**EQP PRICING**  
**99¢**  
(C)  
MOQ: 300 EACH

## 0.7mm Mechanical Pencil

Minimum order 300 each per ad copy

A Mechanical Pencil with a unique, extra-soft, ribbed, latex-free grip for less writing fatigue! Be a champ with this winning combination of comfort and affordability. Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 9/16"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® PDE-1 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer® Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



AL17DI

AL17AI

AL17CI

AL17DI

AL17FI

AL17PI

AL17VI



**0.7**  
mm  
Med

HB Lead  
SAME AS  
**#2**  
PENCIL

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

MECHANICAL PENCILS

LOWER THAN EQP  
WITH LOWER MIN.

**\$1.59**  
(C)

MOQ: 120 EACH

# Quick Click™

## Side-Advance Mechanical Pencil

Minimum order 120 each per ad copy  
Quick-click side-advance button advances lead without interrupting your writing. Unique, easy to use side-slide extends & retracts the long-lasting eraser. Long-lasting quality eraser won't smudge, ghost or tear your paper. Latex-free comfort grip allows you to write for long periods of time. Preloaded with smooth dark Pentel Super Hi-Polymer lead; never needs sharpening, is super strong and writes a clear dark line. Refillable = longer advertising impressions.

- Type of imprint: Screen Process
- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1-1/2" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel® E10 refill eraser
- Refill with Pentel Super Hi-Polymer® Lead available in 0.7mm
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



PD217NI



PD217AAI



\* Excluding consumable content and refills

SEE BACK COVER OF BROCHURE FOR ADDITIONAL INFORMATION

# Twist-Erase<sup>®</sup> EXPRESS

**SPECIAL PRICING**  
**\$1.69** (C)  
MOQ: 144 EACH

## 0.7mm Mechanical Pencil

Minimum order 144 each per ad copy

A Unique & Comfortable Mechanical Pencil!

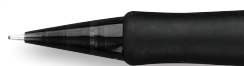
Make no mistake when you advertise on this refillable promotional item. Frequent errors are no match for the larger than ordinary and long lasting twist-up eraser. No Smudges, no paper tears and no ghosts. Refillable = longer advertising impressions.

- No screen charge. SAVE \$32.00 (G)
- Price includes a one-color imprint only
- Imprint area: 1" x 5/8"
- Artwork: \$30.00 (Z) must be production ready vector art (no halftones). See back cover for details and fees.
- Uses Pentel<sup>®</sup> E10 refill eraser
- Refill with Pentel HB 0.7mm Super Hi-Polymer<sup>®</sup> Lead
- IMPRINTED IN U.S.A.
- Must note promo code on P.O.: PENTEL0621



QE417VI

QE417AI



QE417BI



QE417CI



QE417DI



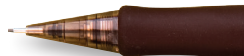
QE417PI



QE417VI



**BELOW COLOR  
WHILE SUPPLIES LAST  
QE417EI**



## Order Information

**Type of Imprint:** See individual page.

**Screen Charge:** No charge on the first color. Add \$32.00 (G) per screen per additional color. No charge for exact repeat.

**Additional Color Running Charge:** \$0.15 (G) for each color per pen.

**Production Time:** 5 working days. Production time is based from final acceptance of order and pending credit approval.

**Exact Quantity Charge:** \$10.00 (Z) All orders are subject to 5% over runs/under runs.

**Proofs:** Virtual - \$25.00 (Z) or Black & White - \$10.00 (G) all orders each time.

**Screen PMS Color Match:** \$25.00 (G). Please provide Pantone® PMS number or color swatch. Color matches may vary slightly. Every effort will be made to match color(s) as closely as possible.

**Available Screen Imprint Colors:** White, Black, Red (PMS 193C), Pink (PMS 232C), Blue (Reflex or Process), Sky Blue (PMS 312C), Green (PMS 347C), Brown (PMS 462C), Orange (PMS 165C), Purple (PMS 268C). Metallic Colors: Silver, Gold, Rose, Mint Green, Wedgwood Blue, Batik Blue, Purple, Copper, Lavender.

**Blue Refills:** Add \$0.12 (Z) each for (BKL10) ballpoint pens and \$0.40 (Z) each for (LR7) gel pens. Add 3 days to production time. Excludes GlideWrite™ BX910.

**Product:** Barrel colors may be assorted to meet minimum; imprint color may be changed in increments of 100 pieces, the ad copy must remain the same.

**Packaging:** Dozen boxed; Poly bagged for MINI RSVP.

**Screen-Printing Artwork:** E-mailed art accepted must be production-ready Adobe Illustrator® EPS (CC) Vector compatible format **ONLY** (JPEG and tiff images unacceptable). **ALL FONTS MUST BE CONVERTED TO PATHS.**

**An artwork charge of \$30.00(Z) minimum will be applied for any work required.**

This includes reductions, enlargements and typesetting additional copy with logo.

**NO PHOTOCOPIES! NO GRADATIONS! NO HALFTONES!**

**E-mail purchase order and artwork to:** [imprint@pentel.com](mailto:imprint@pentel.com)

**No split shipments.** These are not catalog prices. All orders must ship by Dec. 30, 2020.

**Pricing of products and refills** are subject to change without notice. Please visit [www.pentel.com](http://www.pentel.com) for updates and for other information or contact customer service at [imprint@pentel.com](mailto:imprint@pentel.com).

**PROMOTION EXPIRES: JUNE 30, 2021**

**TO QUALIFY YOU MUST STATE ON P.O. PROMO CODE: PENTEL0621**



#113818



#56440



#77240



Universal Promotional Identification Code

PENTEL



#100346